



1. Current State

• •	• •
• •	• •

2. Strategy Canvas

High					
Medium					
Low					
	Write Qualities Of Each Column Here				

Legend

- Competitor 1
- ▲ Competitor 2
- Competitor 3
- ★ You



3. Your Strategy

We are trying to...

by...



through...

to...



4. What We Found Doesn't Work



5. Our Expertise

6. Results



7. What We Need Next

Where we need help

Benefit to the company helping